

**WEST PALM BEACH
COMMUNITY REDEVELOPMENT AGENCY**

**Regular Board Meeting
Monday, October 6, 2008 – 2:36 p.m.
City Commission Chambers**

1. **Roll Call** – Present: Chair Frankel, Commissioners Douglas, Mitchell [arrived at 2:51 p.m.], Moss [arrived at 2:37 p.m.], Muoio and Robinson, Jr., CRA Executive Director Briesemeister, Deputy City/CRA Attorney Urcheck and City Clerk/Secretary Kauthen.

PRESENTATION:

2. **Presentation of the Fiscal Year 2008/2009 Northwood Village Marketing Plan** – CRA Marketing and Events Coordinator McCormick-Keiley [a] made a presentation of the Northwood Village Marketing Plan, which covers business attraction and retention, improving the physical environment, improving the exterior condition of buildings, addressing parking needs and solutions, positioning the district, promoting its identity and brand, cross promoting and signage, improving store windows and merchandising, improving safety, addressing public perception and increasing overall awareness and customer base; and [b] responded to Board questions. CRA Executive Director Briesemeister responded to Board questions. Commissioner Moss suggested that it be included in Façade and Exterior Improvement Grant Program Agreements that merchants must remain open during designated times. Commissioner Douglas recognized Mr. Greene and Gigi Tylander of the CRA Advisory Board and Michael Tarlitz and Gary Barrette of the Broadway Reinvestment Coalition (BRIC). Commissioner Mitchell suggested that the CRA make safety and the public's perception

of safety the biggest priority in the Northwood Business District. The Mayor [a] asked that the Police Department provide an update regarding the security measures being used in the Pleasant City and Merry Place neighborhoods; and [b] made various suggestions for what the merchants in Northwood Village could do to attract more business. Ms. Tylander of the CRA Advisory Board made a presentation and responded to Board questions. Chair of the CRA Advisory Board Greene [a] commended CRA staff, CRA Executive Director Briesemeister and Commissioner Douglas; [b] made a presentation; and [c] responded to Board questions. Commissioner Muoio suggested that a Workshop be held to further discuss the Merry Place neighborhood with the West Palm Beach Housing Authority and Chair of the CRA Advisory Board Greene.

CONSENT CALENDAR:

It was moved by Commissioner Moss, seconded by Commissioner Muoio, to approve the following Consent Calendar:

- 3. Minutes for the Regular CRA Meeting held on September 8, 2008.**

and thereafter it was voted as follows: Ayes: Chair Frankel, Commissioners Douglas, Mitchell, Moss, Muoio and Robinson. Motion therefore carried unanimously.

RESOLUTIONS:

- 4. Resolution No. 08-70 – CRA Executive Director Briesemeister responded to Board questions. It was moved by Commissioner Muoio, seconded by Commissioner Douglas, to adopt Resolution No. 08-70 adopting text amendments to the Real Estate**

Development Accelerator Incentive Program; and thereafter it was voted as follows: Ayes: Chair Frankel, Commissioners Douglas, Mitchell, Moss, Muoio and Robinson. Motion therefore carried unanimously.

5. **Resolution No. 08-50** – CRA Executive Director Briesemeister responded to Board questions. **It was moved by Commissioner Douglas, seconded by Commissioner Moss, to adopt Resolution No. 08-50 approving and authorizing the Chair to execute a Grant Agreement between the West Palm Beach Community Redevelopment Agency and 314 10th Street Ltd. Partnership under the Strategic Investment Program (SIP) for a grant in the amount of \$138,660 for improvements to the property located at 314 10th Street; and thereafter it was voted as follows: Ayes: Chair Frankel, Commissioners Douglas, Mitchell, Moss, Muoio and Robinson. Motion therefore carried unanimously.**

6. **Resolution No. 08-69** – CRA Project Coordinator Vazquez made a presentation and responded to Board questions. CRA Executive Director Briesemeister responded to Board questions. **It was moved by Commissioner Douglas, seconded by Commissioner Robinson, to adopt Resolution No. 08-69 approving and authorizing the Chair to execute a Grant Agreement between the West Palm Beach Community Redevelopment Agency and World Famous Restaurant, Inc., under the Strategic Investment Program (SIP) for a grant in the amount not to exceed \$41,959 for interior improvements to the property located at 415-419 Northwood Road; and thereafter it was voted as follows: Ayes: Chair Frankel, Commissioners Douglas, Mitchell, Moss, Muoio and Robinson. Motion therefore carried unanimously.**

7. **Resolution No. 08-68** – CRA Project Coordinator Vazquez made a presentation. **It was moved by Commissioner Douglas, seconded by Commissioner Robinson, to adopt Resolution No. 08-68 approving and authorizing the Chair to execute a Grant**

Agreement between the West Palm Beach Community Redevelopment Agency and World Famous Restaurant, Inc., pursuant to the Merchant Assistance Program for a grant in the amount of \$15,000 for improvements of the operations of the business located at 415 Northwood Road; and thereafter it was voted as follows: Ayes: Chair Frankel, Commissioners Douglas, Mitchell, Moss, Muoio and Robinson. Motion therefore carried unanimously.

8. **Resolution No. 08-65 – Deputy Redevelopment Manager Kelley made a presentation and responded to Board questions. CRA Executive Director Briesemeister, Attorney Greg Kino, representing the applicant, and Raphael Clemente of the Downtown Development Authority responded to Board questions. It was moved by Commissioner Douglas, seconded by Commissioner Moss, to adopt Resolution No. 08-65 approving the Development Incentive Agreement for improvements to the Meridian Building located at 326 Fern Street; and thereafter it was voted as follows: Ayes: Chair Frankel, Commissioners Douglas, Mitchell, Moss, Muoio and Robinson. Motion therefore carried unanimously.**

9. **Resolution No. 08-42 – CRA Executive Director Briesemeister responded to Board questions. CRA Attorney Urcheck responded to Board questions. It was moved by Commissioner Mitchell, seconded by Commissioner Douglas, to adopt Resolution No. 08-42 authorizing the appropriate staff to refund deposits totaling \$25,000 received from DACRA submitted in response to an Request for Proposal (RFP) issued in November 2002; and thereafter it was voted as follows: Ayes: Chair Frankel, Commissioners Douglas, Mitchell, Moss, Muoio and Robinson. Motion therefore carried unanimously.**

At this time CRA Executive Director Briesemeister announced that the Florida Redevelopment Association's Annual Conference in Tampa, Florida will be held on October 21st through October 24th, 2008.

ADJOURNMENT:

There being no further business to come before the Board, the meeting was adjourned at 3:45 p.m.

APPROVED:

PRESIDING OFFICER

ATTEST:

SECRETARY